



**McElhanney**

# Better Together: Academia and Industry

Presented to SAGES Conference

Your Challenge. Our Passion.

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Platinum member

# McElhanney Introduction

Who we are: Civil & Geomatics Consultancy,  
Western Canada, 114 years of insights &  
expertise, 1,500+ employees

Proudly employee owned



Geomatics



Geospatial



Engineering



Landscape  
Architecture



Environmental

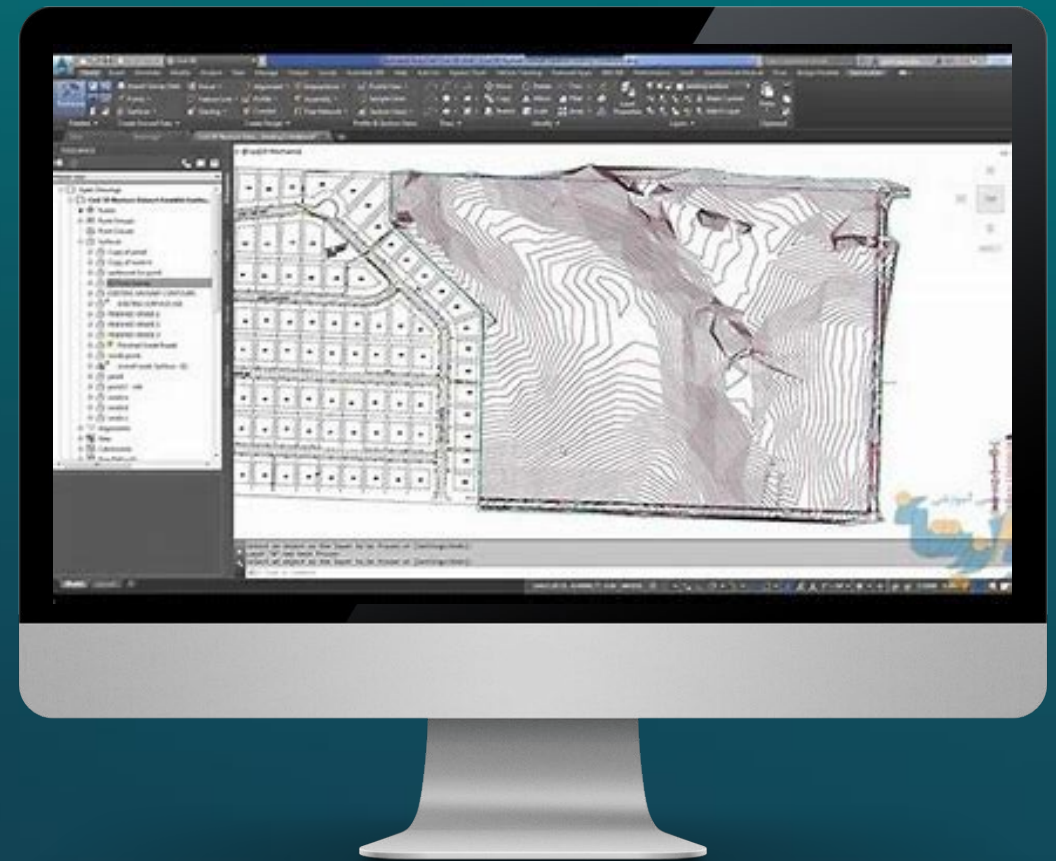


Land Development  
& Planning

# Geomatics circa 2000

Leica Ski Pro (LGO)

Autodesk Land Development  
Desktop (LDD)







# Missed Opportunity





# Impossible Position





# Disruptive Force

# HALF-BAKED IDEAS

ACADETIS

THOUGHTS

PALPCITIAL

BOACIPIV



How can we do better together?



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Early Industry Involvement

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How can we do better together?

The slide features a dark teal background. At the top, the text 'How can we do better together?' is centered in white. Below this, there are two horizontal white lines that extend from the left and right edges of the slide towards the center. A solid green horizontal bar is positioned above the main title, and another solid green horizontal bar is positioned below it. The main title 'Industry Participation in Curriculum' is centered in white text between these two lines.

Industry Participation in Curriculum

How can we do better together?

The slide features a teal background with decorative elements: a thin white horizontal line above the main title, a thin white horizontal line below it, a solid green horizontal bar below the second line, and another thin white horizontal line at the bottom. The main title is centered in white text.

Tailored Course Development

How can we do better together?

The slide features a teal background with decorative elements: a thin white horizontal line above the main title, a thin white horizontal line below it, a solid green horizontal bar below the second line, and another solid green horizontal bar above the main title.

YearRound Industry Engagement

How can we do better together?



## Rebranding of Geomatics



# Thank You

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